

WRAP UP LONDON

As temperatures drop and the cost-of-living crisis continues, a warm coat can make all the difference to people facing winter without one.

WHAT IS WRAP UP LONDON?

Wrap Up London is an annual campaign run by Hands On London that provides warm coats to people who need them most during the harsh winter months. Since launching in 2011, it has grown into one of London's largest warm clothing campaigns and a major annual volunteering initiative.

WHO DOES IT HELP?

Wrap Up London works with 100+ charities across the UK, supporting:

- People experiencing homelessness and sleeping rough.
- Women living in sheltered accommodation and fleeing domestic abuse.
- Refugees and people seeking asylum.
- Children and families living in poverty.

WHAT YOU CAN DONATE

- Warm winter coats for adults & children
- Coats of all sizes
- Clean, good-condition coats ready to wear
- Hats, scarves, and gloves

WHAT'S NOT NEEDED

- Coats that are torn, heavily stained or with broken zips
- Wet, dirty or unwashed items
- Lightweight jackets
- Other clothing items (Trousers, Tops, shoes)
- Duvets, blankets and bedding
- Anything not fit to be worn again

MAKING A DIFFERENCE TOGETHER

A proven campaign

- Running every year since 2011.
- More than 250,000 warm coats donated to date.
- One of London's largest warm clothing campaigns.

Our involvement

- We bring clients and colleagues together to support the campaign.
- Teams help sort and package donated coats each year.
- Many clients return to volunteer year after year.

Why it matters

- Coats go directly to people in crisis, never sold on.
- A donated coat is often a gateway to wider charity support.
- Collective effort delivers real community impact.

Would you like to learn more about Wrap Up London or find out how you can get involved?
Contact our Sustainability team at sustainability@bywaters.co.uk

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