

TRAID

There are already enough clothes on the planet to dress the next six generations. Extending the life of what we've already made must be a priority.

WHAT IS TRAITD?

TRAID is our longstanding partner, a UK charity dedicated to collecting, reusing and reselling clothing to reduce textile waste and drive positive change across the fashion industry. Money raised through resale supports fairer, more sustainable practices worldwide, from farmers to communities and their families.

WHY REUSE CLOTHING?

- Conserves valuable resources – Helps save the water, energy and raw materials used to make new clothes.
- Reduces waste – Keeps garments in circulation and reduces the amount of clothing that's thrown away.
- Cuts environmental impact – Extending the life of a garment by just nine months can reduce its carbon, water and waste footprint by 20–30%.
- Creates global impact – Reusing clothing helps support communities in more than 30 countries, contributing to a fairer and more sustainable global supply chain.

TRAID'S IMPACT SO FAR

- Put 240 million garments back into use.
- Saved 655,000 tonnes of CO₂.
- Conserved 112 million m³ of water.

WHAT YOU CAN DONATE

- Clothing of all kinds
- Paired shoes
- Bags and accessories
- Belts, scarves and hats
- All clothing must be clean and in good condition

WHAT WE CAN'T ACCEPT

- Unclean or damaged items
- Duvets and pillows
- Single or unpaired shoes
- Underwear (unless new with tags)
- Workwear / uniforms
- Items unfit for resale or reuse

1



SET UP

We arrange a convenient donation service for your building, business or organisation, with clothing donation boxes or a dedicated clothing bank.

2



COLLECT

Flexible collection schedules are tailored to your site, so unwanted clothing is picked up at times that suit you.

3



MONITOR

We keep an ongoing eye on donation levels and adjust collection frequency as required, so the service always matches your needs.

4



REPORT

You receive environmental impact reports showing the tonnage collected, CO₂ emissions diverted and water saved.

This is a **free service** for our clients. Would you like to give your unwanted clothing a second life? Contact our Sustainability team at sustainability@bywaters.co.uk

Bywaters
recycling made easy